

Board Meeting

Wilton Main Street Association

September 11, 2018

Wilton Main Street Association Office 6:30pm

Board Members: Alison Meltzer, Michelle Levesque, Bob Levesque, Renee Munroe, Leslie Rook

Proceedings:

Meeting called to order by Alison Meltzer

- Discussion regarding The Haunting of Wilton:
 1. Event to be held Saturday, October 27, 2018.
 2. Trick or Treat will be from 2-4 p.m. along Main Street.
 3. WMSA will once again provide some candy to the participating merchants. Michelle will purchase the candy.
 4. Activities will be in the park: Bobbing for apples, scavenger hunt, fog machine, perhaps face/hand painting. Allison will ask Amy if she is available
 5. Allison will contact Melanie Chouinard about flyer for The Haunting of Wilton and about starting promotion on Facebook for the haunted house contest
 6. The Wilton Community Center is holding an event starting at 4p.m. at the South Yard Cemetery. They have chosen names from tombstones and researched them at the Wilton Historical Society and are planning a reenactment scenario regarding said individuals' lives.

- Discussion regarding Wilton Event Portfolio Meeting September 12, 2018 at 5:30 at the Library
 1. Jennifer Beck will be leading this meeting which is to discuss various marketing strategies to enhance the Wilton experience for its inhabitants and to improve business and town life in general. Allison, Leslie, Melanie, and Sussy are all planning to attend. Anyone else who would like to attend is welcome.

- Park Kiosk?
 1. Gail Hoar from the Economic Development Team called to let Allison know that Eversource has grants available. She may be able to help us to receive one from Eversource.
 2. Gail also mentioned there has also been some discussion about placing kiosks at the Riverwalk and at the Park with local Wilton attractions, retail information and hiking information.

3. There is consensus that there is not enough room in the park for another structure that would get messy with pamphlets and flyers and perhaps be vandalized. Allison mentioned that Mickey from the Design Committee was also not keen on the idea.
 4. Suggestion was made to suggest an alternative of some type of plaque near the mini library at the park that a visitor could scan with their phone that would bring them to the town website where they could then search for pertinent information regarding Wilton and its environs.
- Discussion regarding New Hampshire Open Doors:
 1. Event to be held Saturday November 3 and Sunday November 4, 2018
 2. WMSA has signed up the town for the event. Allison will send them a check-it is assumed we will be able to be approved as we were last year
 3. The Library is holding various events in November to commemorate the 100th anniversary of the end of World War I. Allison suggested somehow tying in those events or mention of the events during Open Doors to make the community aware. Wilton Historical Society has prepared a 2019 Calendar tied into the anniversary. Perhaps some of the local merchants could sell them during Open Doors. Hopefully someone from the Historical Society will be at tomorrow's meeting at the Library so we can view the calendar and discuss this possibility.
 - Motion was made and carried to have Leslie Rook as Clerk for the WMSA.
 - Allison mentioned that the only WMSA expense this month was approx. \$200 to help in the surprise celebrations for Elmer Santerre 60th year in business! Wow!
 - Next meeting will be in October. Allison will e-mail us the exact date.
 - Meeting adjourned at 7:15 p.m. with thanks to all for attending
Meeting minutes submitted by Leslie Rook